The Candler County Archway Partnership (Archway) has identified the following issue areas as priorities to be addressed in our initial work plan:

**Economic Development**

- **Goal:** Create more middle income jobs. Archway will provide tools to assist in the recruitment of new industries and retention of established ones.

- **Goal:** Increase revenue from interstate traffic. Archway will examine economic impact related to Hwy 121 interchange and possible missed opportunities as well as feasibility of connecting Highways 121/129.

- **Goal:** Maintain good relationship with existing industry. Archway will help determine needs of existing industries/businesses.

**Recreational Activities**

- **Goal:** Increase programming for youth and adults. Archway will develop a strategic recreational plan exploring programming, budget, facilities, & organization.

- **Goal:** Expand partnerships. Archway will facilitate discussions to determine how college students could be used to increase programming.

**Community Image**

- **Goal:** Develop signage for gateway enhancements. UGA graduate students have already begun this process and will be ready for input middle of October.

- **Goal:** Create marketing graphics. Archway will assist with an overall branding to be used on websites and promotional materials for consistent community messaging.
Healthcare

**Goal:** Develop a comprehensive community wellness program. Archway will provide guidelines and assist with bringing stakeholders together.

**Goal:** Enhance existing wellness center. Archway will assist in developing partnerships among community groups to expand existing wellness center and its programmatic offerings.

**Goal:** Expand educational programming. Based on information from the Community Health Assessment indicating areas of need, Archway will provide information on best practices and inventory existing programs.

Education

**Goal:** Encourage career pathways in healthcare fields. Archway will facilitate partnerships with other institutions to explore opportunities in healthcare fields.