Readers to Leaders Meeting Minutes
August 20, 2014
Chamber of Commerce
4:00-5:00 PM

Attendees: Melissa Lu, Pam Partain, Jessica Miles, Melissa Morrison, Caroline Woodason, Phyllis Stephens, Sharon Hixson, Barbara Ward, Alli Harp, Alice Ensley, Lisa Hackney, Amy Martin

I. Welcome and Announcements
   a. Pam welcomed everyone to the meeting and did a quick recap the last meeting

II. Book Blast Recap
   a. What worked:
      i. Themed areas
      ii. Lots of space with us only ones there
      iii. Book covers were a hit
      iv. Characters
      v. Registration
      vi. Ms. Frizzle
      vii. Data gathering
      viii. Percy Jackson
      ix. Poetry Area
      x. Raffle
   b. What didn’t work:
      i. Divergent
      ii. Banks
      iii. Line for books(next year have books divided by grade/age)
      iv. Map of area/guide for kids
      v. Maps for volunteers
      vi. Volunteer leader need number 2
      vii. Had more volunteers than jobs
      viii. Need greeters and guides
      ix. Better use of Zumba room—volunteers and supplies
      x. More pens and pencils available
   c. Next year:
      i. Group free books by age/grade level
      ii. Greeters and guides
      iii. Location map for families of story/activity areas
      iv. Combine with library
      v. Move to end of school year to promote summer reading programs
      vi. Better publicity
      vii. Stamp passports at check in

III. Power Lunches:
    There were 2100 hundred books given out at 9 different sites. We need to get started on planning power lunches for next summer at beginning of year. Get the community, civic groups and churches to adopt sites before summer. If sites are adopted who will keep up with them and the volunteers that work them. Need canopies for locations with no shade or protection from weather.
IV. Big Red Reads:
Alice Ensley reported on how well BRR did this past summer. They gave away 2500 books and had 800 checked out by students.

V. Frizzle visits Dalton Schools:
Melissa Morrison explained to group upcoming volunteer opportunity with Ms. Frizzle visiting local schools and giving away Magic School Bus books.

VI. Christmas Parade was discussed as well as getting a small work group together to work on how to get community more engaged. Work group to meet on 9/17. Next R2L committee meeting will be some time in October.