Telehealth Promotion Planning
On Friday, Feb. 27, students from Dr. Maria Len-Rios’ Advertising and Public Relations class visited the telemedicine clinic at the Metter PreK-8th school. The students are developing a media plan to help the school promote the clinic to parents and to educate the community about the services provided at the new clinic. This site visit gave the students an opportunity to talk directly with school nurses, clinic coordinators and school counselors about their challenges and successes and how the clinic and telemedicine in particular, are making a difference in the lives of students and faculty every day.

Photo: Students from ADPR 5920 interview Candler Telehealth Coordinator Meghan McCullough as Dr. Maria Len-Rios and Dr. Henry Young look on.