



GRIFFIN+ SPALDING

2021 Overview



COMMUNITY PRIORITIES

COMMUNITY HEALTH AND WELLNESS

EDUCATION FOR A QUALITY WORKFORCE

COMMUNITY DEVELOPMENT TO ENHANCE QUALITY OF LIFE

COMMUNITY IMAGE AND COMMUNICATION

INTERGOVERNMENTAL COLLABORATION



PROJECT EXAMPLES

- **Comprehensive (county-wide) Bridge Maintenance Plan**
College of Engineering
- **Downtown Mural: Janet Harmon Bragg Welcome Wall**
Lamar Dodd School of Art
- **G+S CTAE Industry Workforce Planning Session**
Archway Partnership
- **Modernization/redesign of S. Walker's Mill Road Bridge**
College of Engineering
- **Phase II: Carver Road Park Redesign**
College of Engineering
- **Facilitation and Support of the Fairmont Rosenwald History Center Mission/Vision and Grant Research**
Archway Partnership and the School of Public and International Affairs
- **Spalding County Mechanic Shop Redesign**
College of Engineering
- **Health and Wellness Workgroup Facilitation**
Archway Partnership
- **Griffin Area Resource Center Business Plan**
Terry College of Business and School of Public and International Affairs



FISCAL YEAR 2021

10
Projects
Completed

24
Students

9
Faculty
Members

\$170,840
Return on
Investment

INTERGOVERNMENTAL COLLABORATION

Joint Strategic Planning

*Carl Vinson Institute of Government and
Archway Partnership*

In the spring of 2020, the Griffin+Spalding intergovernmental group agreed to move forward with the creation of a community-wide strategic plan. The Griffin+Spalding Archway Partnership Executive Committee approved a contract with the Carl Vinson Institute of Government (CVIOG) to lead the strategic planning process. Through this innovative plan, the City of Griffin, Spalding County, Griffin-Spalding County School System, and religious, civic and non-profit organizations came together with a unified objective to improve the quality of life for all members of the Griffin+Spalding community.

To ensure full understanding about Griffin+Spalding's assets and challenges extensive research was undertaken. Steps included a thorough review of demographic and government data, and 20 interviews with community leaders, elected officials and community members. An online survey was used to assess the public perceptions of the community's strengths, challenges and priorities. The research findings revealed strong consensus among the community stakeholders to focus on five areas for moving the community forward: Achieving Prosperity, Economic Development, Education, Housing and Public Safety. In January 2021, the community's three elected bodies endorsed the plan's vision statement and goals in a joint meeting.

Five committees, comprised of public employees and community members, met and collectively developed objectives and actions to address each goal in the strategic plan. The committees consisted of a diverse group of individuals who represented all facets of community life including the city, county, school system, and religious, non-profit, and advocacy organizations to be part of this process. Archway sought committee nominations from the Executive Committee, elected officials, and other stakeholders and final selections were based on each member's expertise and ability to implement actions decided upon within the plan. Each committee met five times over the winter and spring months in 2021 to finalize their respective goal's objectives, determine actions to achieve the objectives, and identify which organization(s) would be responsible for implementing each action and the timeline for completion. In August 2021, the plan will go before the Griffin+Spalding intergovernmental group.



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